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EDUCATION INSTITUTE
2013-15 Strategic Plan
Each year, thousands of children and young people visit The Royal Children’s Hospital (RCH) for treatment of a health condition. At the RCH Education Institute, we see each of these patients as learners and have the unique privilege of supporting their learning journey in a range of engaging and innovative ways.

The opening of the new Royal Children’s Hospital in 2012 has created an environment where children and young people’s learning is embedded in vibrant new spaces and in the culture and community of this truly great hospital.

Our education support team provides direct education support to priority patients both one-on-one and in small groups. Our project-based approach to teaching and learning is enriched by the arts and an innovative use of technology to ignite the passion of both learners and educators.

Our work is made possible through the support of the Victorian Department of Education and Early Childhood Development and a number of generous sponsors and donors. With the support of our Board, we are proud to lead a team of education professionals, researchers and corporate staff, who all contribute to create rich learning opportunities for children and young people with a chronic illness.

Our 2013-15 Strategic Plan presents an exciting and ambitious direction for The Royal Children’s Hospital Education Institute and is built upon four strategic goals:

• Improve student engagement and learning outcomes for children and young people with a health condition
• Generate and translate knowledge at the education and health interface to inform policy and practice
• Mobilise community and stakeholder support to ensure growth and sustainability of our organisation
• Generate, implement and effectively manage all Education Institute resources.

At the heart of this plan and its ambitious goals are our values of unity, respect, integrity, excellence and learning.

We are thrilled to share this Strategic Plan with you and we invite you to take this exciting three-year journey with us.

John Stanway, Chair, RCH Education Institute
Glenda Strong, Executive Director, RCH Education Institute

A WORD: Our 2013-15 Strategic Plan presents an exciting and ambitious direction for The Royal Children’s Hospital Education Institute
**VISION:** All children and young people with a chronic health condition are engaged as learners.

**MISSION:** Lead in the development, provision and dissemination of evidence-based models of teaching and learning for children and young people with a chronic health condition.

<table>
<thead>
<tr>
<th>Value</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>Unity</td>
<td>We work as a team with shared goals and celebrate our collective achievements.</td>
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<tr>
<td>Respect</td>
<td>We consistently demonstrate respect for ourselves and others.</td>
</tr>
<tr>
<td>Integrity</td>
<td>Our integrity ensures our actions and behaviours are consistent with our mission and values.</td>
</tr>
<tr>
<td>Excellence</td>
<td>We strive for excellence in all that we do.</td>
</tr>
<tr>
<td>Learning</td>
<td>We value, celebrate and promote learning every day.</td>
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</table>
GOAL 1: Improve student engagement and learning outcomes for children and young people with a health condition

**Objectives:**

- Develop and deliver evidence-based learning programs that maximise use of space and technology.
- Establish ongoing processes, templates and timelines for program design, implementation and review.
- Develop and implement processes for greater use of physical and virtual learning spaces and platforms.
- Effectively engage with schools and the broader community to provide additional learning opportunities and ensure seamless transitions.
- Establish individual learning plans for all students and share across home, school and the community as appropriate.
- Initiate internal and external partnerships to maximise learning opportunities for students.
- Establish multidisciplinary professional learning teams alongside a peer coaching review model.
- Develop, implement and disseminate professional development that is consistent with coaching plans and project objectives.

**Strategies:**

- Develop and deliver evidence-based learning programs that maximise use of space and technology.
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- Provide regular professional development that is consistent with coaching plans and project objectives.
GOAL 2: Generate and translate knowledge at the education and health interface to inform policy and practice

<table>
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<tr>
<th>Strategies</th>
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<tr>
<td>Articulate the nature and extent of the need for additional education support for learners with a chronic health condition</td>
<td>Undertake research to determine predictors of learning and development outcomes for children and young people with a chronic health condition</td>
</tr>
<tr>
<td>Evaluate the impact of the work of the RCH Education Institute</td>
<td>Undertake assessment of the quality, cost-effectiveness and impact of the RCH Education Institute programs and activities</td>
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<td>Articulate the nature and extent of the need for additional education support for learners with a chronic health condition</td>
<td>Launch a longitudinal study to investigate the effectiveness of the RCH Education Institute model of teaching and learning</td>
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<td>Effectively share evidence and knowledge to improve policy and practice within the RCH Education Institute and more broadly</td>
<td>Proactively lead, manage and contribute to national and international networks, publications and events</td>
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<tr>
<td>Articulate the nature and extent of the need for additional education support for learners with a chronic health condition</td>
<td>Publish and promote the impact of the RCH Education Institute across a range of key stakeholder groups</td>
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The Royal Children’s Hospital Education Institute Strategic Plan 2013-15
GOAL 3: Mobilise community and stakeholder support to ensure growth and sustainability of our organisation

**strategies**

- Develop a multifaceted income generation plan to attract additional investment to the RCH Education Institute
- Develop a strategy for generating additional streams of philanthropic and corporate income to match the investment of DEECD and allow for ongoing expansion and future sustainability
- Identify and pursue opportunities for partnerships and funding across the national school education architecture (DEEWR, ACARA, ESA and AITSL)
- Proactively map, initiate and manage relationships with all key stakeholders within the RCH and externally
- Produce materials and resources for multiple audiences including newsletters, blogs, information packs, annual reports and brochures across a combination of print and electronic formats
- Develop a media and communications plan to increase coverage in mainstream media as well as specific education and health media through RCH media channels

**objectives**

- Mobilise community and stakeholder support to ensure growth and sustainability of our organisation
- Increase awareness of the achievements of the RCH Education Institute, the needs we seek to address, and the impact we continue to have
- Develop a multifaceted income generation plan to attract additional investment to the RCH Education Institute
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**GOAL 4:** Generate, implement and effectively manage all Education Institute resources

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<td>Provide regular, high quality, on time reports to DEECD in accordance with the agreed schedule.</td>
<td>Ensure the financial stability of the RCH Education Institute through maintaining a highly efficient, transparent and professional partnership with DEECD.</td>
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<td>Develop and implement a quality policy which is integrated across all aspects of the organisation.</td>
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<td>Review existing volunteer programs and develop a framework and strategy to maximise the use of volunteers.</td>
<td>Ensure the RCH Education Institute attracts outstanding talent across staff, volunteers and board.</td>
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<td>Celebrate individual and organisation-wide achievement of our goals consistent with our values and further support the wellbeing of staff by hosting regular events and activities.</td>
<td>Provide ongoing professional development and coaching for all staff as well as opportunities for mentoring and leadership development.</td>
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<tr>
<td>Develop and maintain a current asset register, risk management plan, and mechanisms to assess and maintain all property used by the organisation.</td>
<td>Develop and implement an IT plan that maximises the use of current and new technologies across the organisation.</td>
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<td>Develop a plan for relocation of the organisation as part of stage two of the new RCH development, incorporating possibilities for ongoing expansion.</td>
<td>Effectively manage and maintain all RCH Education Institute facilities and resources (including physical, virtual and intellectual resources).</td>
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6. Evaluate the impact of the work of the RCH Education Institute.

7. Effectively share evidence and knowledge to improve policy and practice within the RCH Education Institute and more broadly.

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We are also grateful to the Fight Cancer Foundation and the Children’s Cancer Centre Foundation for their commitment to children’s and young people’s learning in the Children’s Cancer Centre.

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