

Innovate for impact: International and local perspectives on co-design and developmental evaluation

A ONE DAY SYMPOSIUM



About the Presenters

Dr Penny Hagen



Co-design Lead, Auckland
Co-design Lab

Dr Penny Hagen assists organisations and teams to apply co-design and design-led approaches to the design and implementation of strategy, programs, policies and services. Penny specialises in projects with social outcomes and provides training and mentoring to teams wanting to increase their social impact through the adoption of participatory and evaluative approaches.

Penny has worked in health and social settings in Australia and New Zealand with a focus on co-design and social innovation to support youth participation and youth mental health and wellbeing outcomes. She is particularly interested in the capability and capacity building potential of co-design as a means to enable cross sector, place-based, community-led initiatives and responses to issues that matter to those communities.

Kate Mckegg



Director, The Knowledge
Institute

Kate Mckegg is the director of The Knowledge Institute Ltd and a member of the Kinnect Group, as well as an Indigenous led collective Tuakana Teina, based in the Waikato region of New Zealand. She is also a co-founder of the Developmental Evaluation Institute and a founding member and current Deputy Convenor of the Aotearoa New Zealand Evaluation Association (ANZEA).

Kate has worked in the fields of evaluation, research, policy and public sector management since the late 1980s and has been applying skills in these areas for government, non-government, philanthropic and community contexts, including many Indigenous settings.

Kate works with, and alongside, passionate and committed people trying to change systems, at the interface of complex, cross cultural issues and knowledge systems. She is adept at supporting communities, organisations, and government to think critically about the quality and value of what they do; and to then develop their capacity to demonstrate this value in useful and meaningful ways.

Presented by Department of Health and Human Services, Department of Education and Training, Centre for Community Child Health, Murdoch Children's Research Institute, The Royal Children's Hospital Melbourne, and generously supported by the Creswick Foundation.

Jamie Gamble



Principal, Imprint Consulting

Jamie Gamble is the owner and principal of the Canadian consulting company, Imprint Consulting. He is also an affiliated consultant with the MaRS Solutions Lab (Toronto), the TruePoint Center (Boston), and faculty at the Banff Centre for Arts and Creativity.

Since 2002, Jamie has served organisations involved in poverty reduction, environmental protection, food security, public health, youth leadership, citizen engagement and the arts with consulting in strategy, evaluation and organisational change.

Many organisations that wrestle with truly complex issues get so immersed in the details, the paradoxes, stakeholder differences and uncertainties of their work, that they become paralysed. Jamie has the rare ability to work with people to uncover the essence of their most pressing challenges and use data and critical thinking to surface productive ways to move forward.

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