Evidence for impact: International and local perspectives on improving outcomes for children and young people.

A ONE DAY SYMPOSIUM



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#evidence4impact









A Better Start

#ABetterStart

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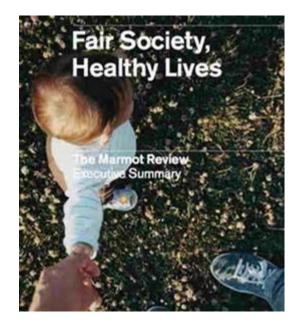
http://www.bbc.co.uk/programmes/p00hhrwl

BIG LOTTERY FUND

Sir Michael Marmot





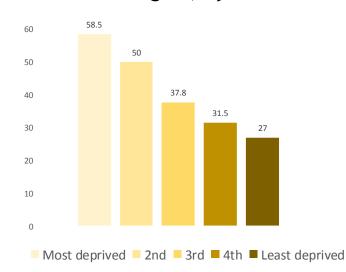


Inequalities emerge early

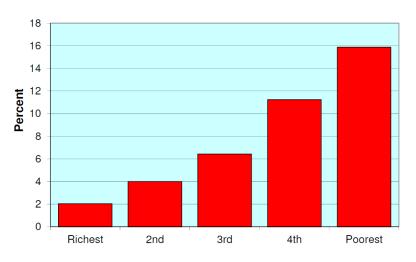




Bottom 40% on British Ability Scale [%] 70 at age 3, by SEP



Social & Emotional Difficulties at age 5 by family income



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Sources: Millennium Cohort Study



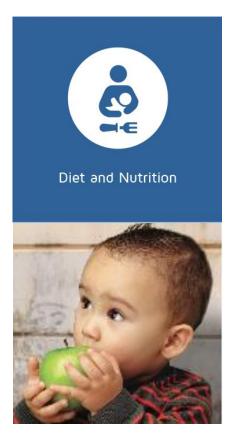
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Early childhood development

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'Old think'

Isolated programmes

'New think'

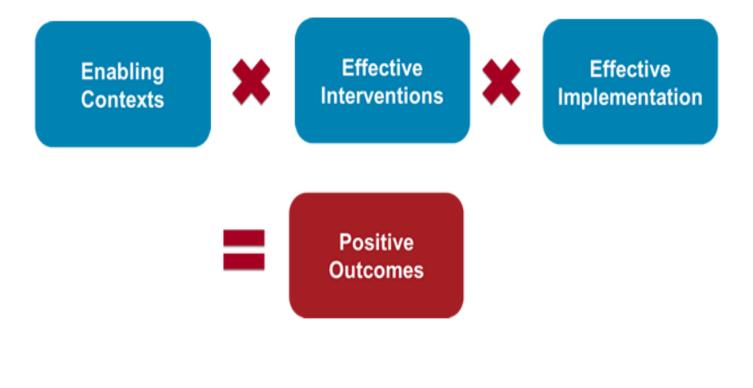
Place-based strategies





Achieving positive outcomes





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National Implementation Research Network



'Old think'

'New think'

Isolated programmes

Place-based strategies

Competing agendas

Common purpose and collaboration





'Old think'	'New think'
Isolated programmes	Place-based strategies
Competing agendas	Common purpose and collaboration
Picking up the pieces	Focus on prevention
www.biglotteryfund.org.uk	Differences in exposures and opportunities

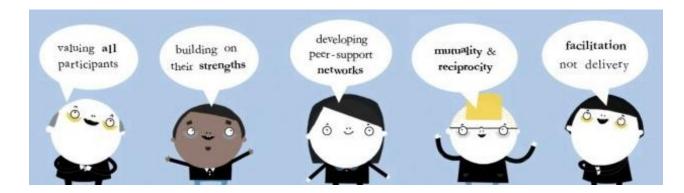


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Community v. expert	Coproduction of evidence based services

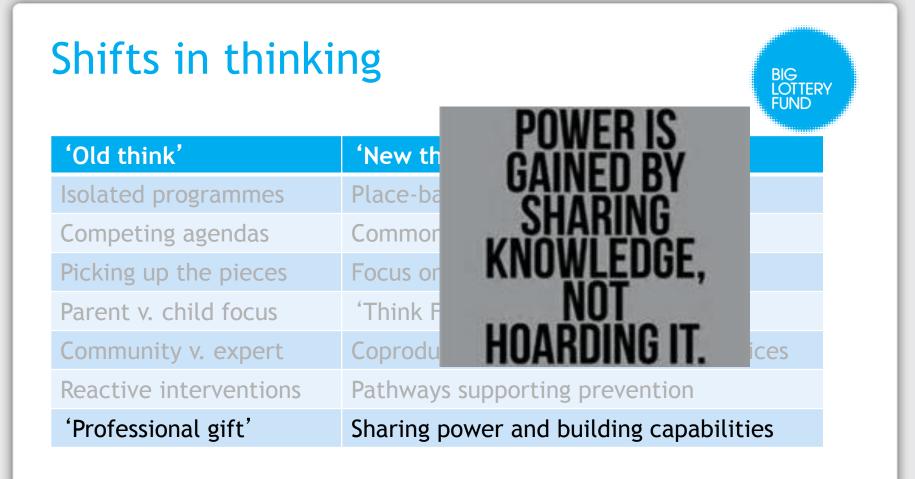




'Old think'	'New think'
Isolated programmes	Place-based strategies
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Picking up the pieces	Focus on prevention
Parent v. child focus	'Think Family'
Community v. expert	Coproduction of evidence based services
Reactive interventions	Pathways supporting prevention









'Old think'	'New think'
Isolated programmes	Place-based strategies
Competing agendas	Common
Picking up the pieces	Focus on
Parent v. child focus	Think Fa
Community v. expert	Coproduc
Reactive interventions	Pathways LUIR
'Professional gift'	Sharing power and building capabilities
Data for compliance	Data for learning and improving

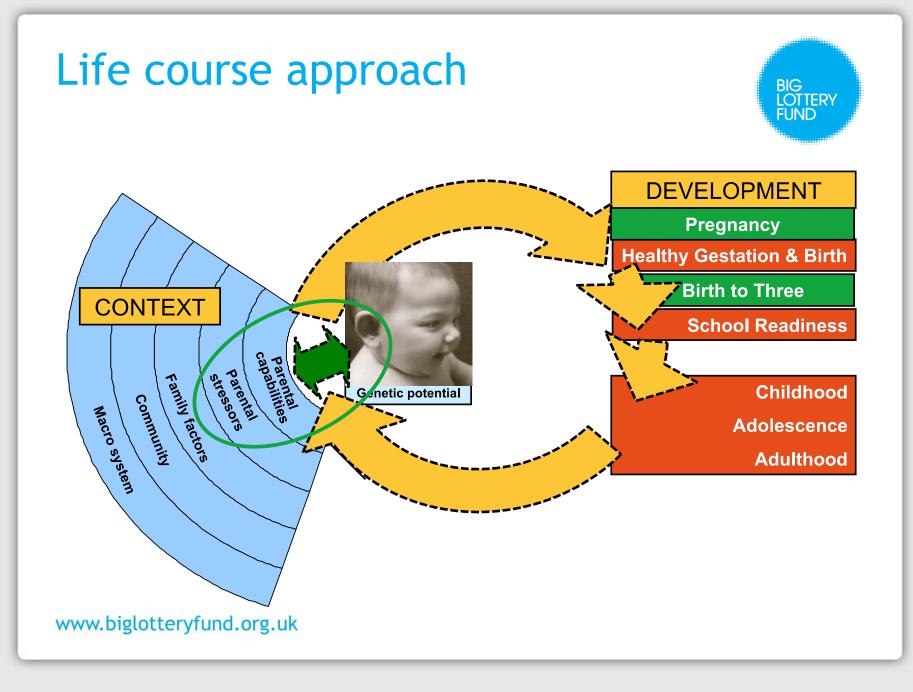


A Local Example

A Better Start for Blackpool's children

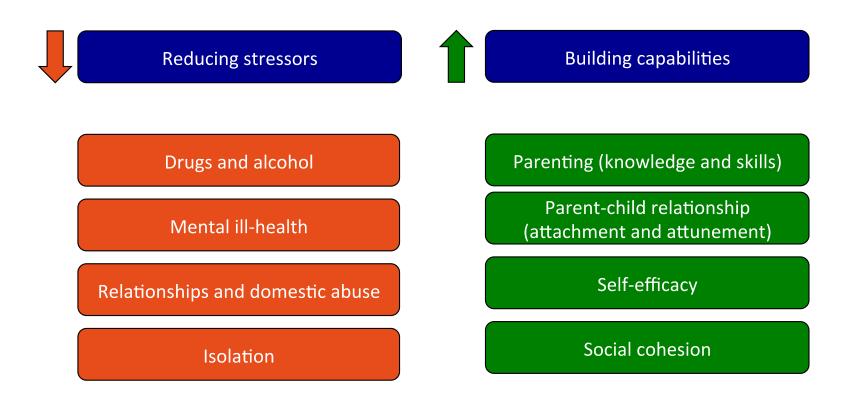
Raising happy, healthy children together

What is Better Start?



Focused intervention







BUILDING BETTER BRAINS

Better Start Cornerstones

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XXXXXX

1. Public Health Change for a population

2. Evidence Based Intervention Change for those with additional needs 3. Reframing & System Transformation Building shared understanding and shared action

4. Centre for Early Child Development Building and sharing learning





Change for a population

(public health approach)

Community Resilience

- Parks and safe play
- Children's Centres
- Activity cards
- Community Connectors
- Baby Rover, Food Banks
- EPEC www.biglotteryfund.org.uk

Enhanced Universal Offer

- Baby Steps
- Health Visiting transformation
- Perinatal Mental Health Pathway
 - Workforce Development
- Common Language (Frameworks)

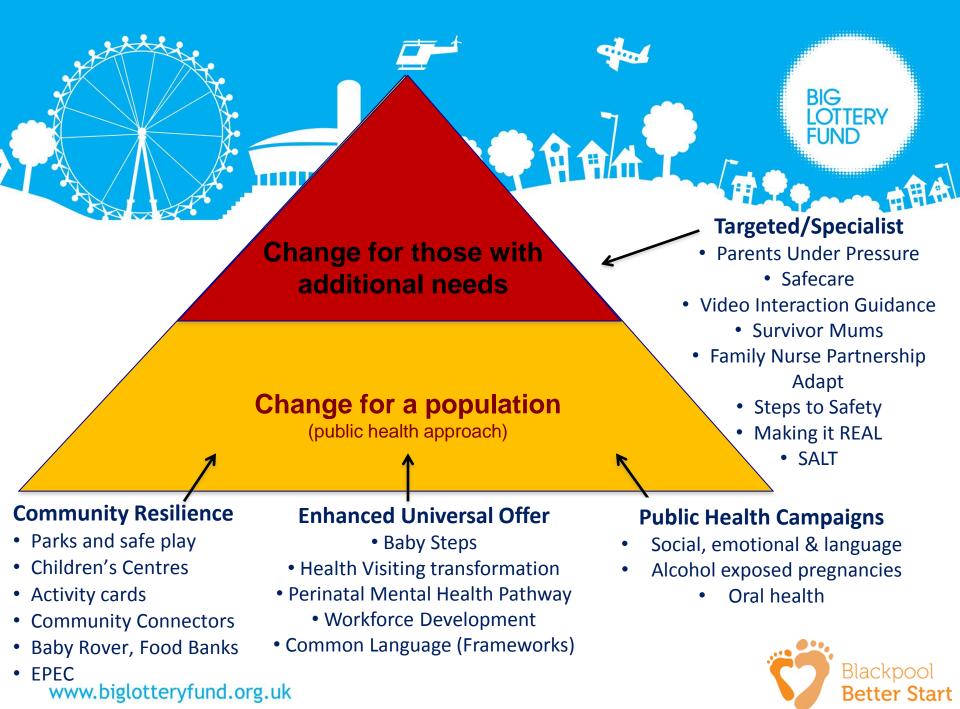
Public Health Campaigns

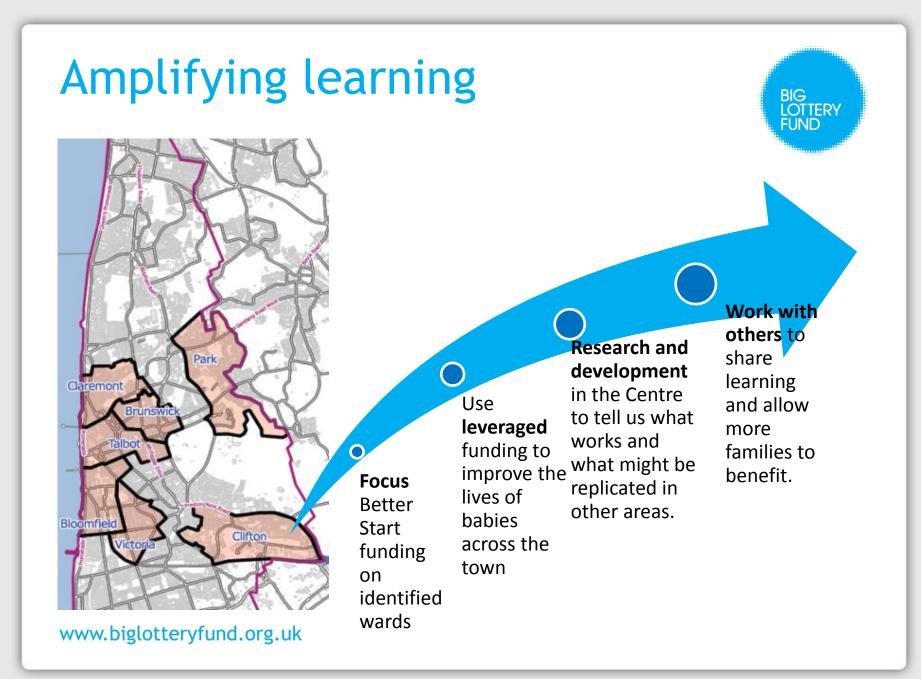
- Social, emotional & language
- Alcohol exposed pregnancies
 - Oral health



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OTTERY





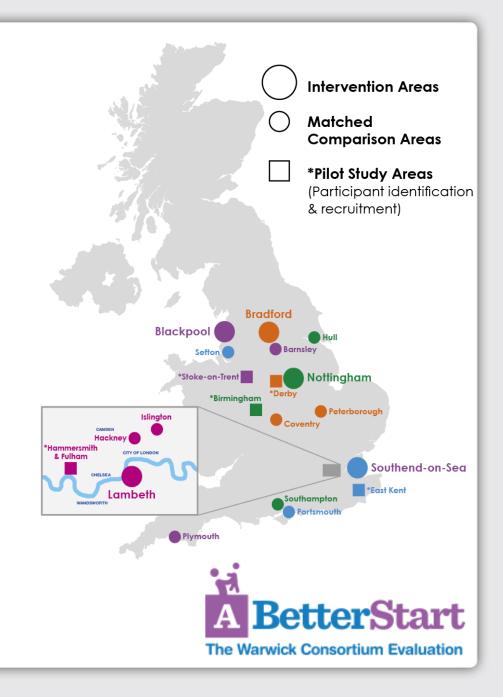
Evaluation

Implementation

Impact

- Prospective cohort
- 5 test; 15 control areas
- Pregnancy age 5
- Cost effectiveness

Dissemination



Learning together



"Tell me and I forget, Teach me and I may remember, Involve me and I learn"

Benjamin Franklin



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