

## Impact Planning Template

This Impact Planning Template will help you conceptualise your research impact. The template will guide your thinking around the problem your research addresses, the impact you’re hoping to achieve, who you need to involve, the activities you will need to undertake, what you will produce, how you might evaluate your efforts, and who on the team needs to do what, and when, to get things moving.

The problem	Aims and impact goals	Stakeholders and partners	Stakeholder / partner value proposition	Activities and products	Indicators of success	Risks and mitigation	Timing and responsibility
<p>What problem does your research address?</p> <p>What is the current burden of the problem?</p>	<p>How does your research respond to the problem?</p> <p>What are your objectives?</p> <p>What is unique about your research? What is its point of difference? Why is it important?</p> <p>If successful, what improvements or changes will your research lead to?</p>	<p>Who needs to know about your research?</p> <p>Who could be involved in your research? How?</p> <p>Who do you need to engage with to fully understand the problem, and be confident you’re taking the best approach and asking the right questions?</p> <p>Who will be affected by or benefit from your research?</p> <p>Who might oppose your research?</p>	<p>Why would your stakeholders be interested in your research?</p> <p>How will they benefit from your research?</p> <p>How can you find out more about them?</p>	<p>What activities will engage your stakeholders?</p> <p>What activities will enable you to reach your impact goals?</p> <p>What will you produce? (Articles? Conference papers? Briefs? Reports? IP? Plain language summaries? Media pieces? Others?)</p> <p>What activities will support the adoption or uptake of your research and research products?</p>	<p>How will you know if your stakeholders are engaged? (Next 6-12 months?)</p> <p>How will you know if you are having an impact? (Next 6-12 months? Next 1-2 years?)</p> <p>(Be <i>SMART</i> here – make your indicators: <b>S</b>pecific, <b>M</b>easurable, <b>A</b>greed-upon, <b>R</b>ealistic, <b>T</b>ime-focused)</p>	<p>What or who might stand in your way? Why / how? What can you do about it?</p> <p>What factors might enhance your efforts? How can you amplify them?</p>	<p>When will the work happen?</p> <p>Who will be involved? Who is responsible for what?</p> <p>What resources are needed?</p>

Melbourne Children’s Impact Planning Template. Please send feedback to [impact@mcrci.edu.au](mailto:impact@mcrci.edu.au)

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