

June 2009

THE ROYAL CHILDREN'S HOSPITAL SAFETY CENTRE

AN AFFILIATE SAFE COMMUNITY SUPPORT CENTRE

IDENTITY PROFILE

Name of the Support Centre: The Royal Children's Hospital Safety Centre Melbourne

Country: Australia

Number of inhabitants: Australia: 21.8 million;
Victoria: 5.36 million; Melbourne: 3.9 million

Year Programme started: The Centre was established in 1979

Affiliate Safe Community Support Centre:

Designation year: 1999

Safety Centre website: www.rch.org.au/safetycentre

The Royal Children's Hospital website: www.rch.org.au



The Safety Centre at The Royal Children's Hospital (RCH) Melbourne was established in 1979, having evolved from a range of safety promotion displays in the Hospital's Burns Unit. The Centre's first home was off-site and moved to its present location within RCH in 1983. The Safety Centre is the oldest full-time Safety Centre in Australia.

The Centre quickly expanded into resource development and dissemination, as well as education programs for parents and school students. In recent years the Centre's programs have included a full range of injury prevention services including education programs for parents, teachers and child care students. Safety promotion programs and the implementation of interventions in many local communities are also important activities for the Safety Centre.

Whilst the Centre has had a small but significant involvement in original research, its specialty lies in acting as a clearing house and referral centre for the latest research, and in turning these findings into effective safety promotion programs. Because of extensive direct contact with the community, the Centre's programs are characterised by sensitivity to the way people like to receive their safety promotion information, with resources and programs accessible and comprehensible to those who most need them.

MISSION

The Safety Centre's mission is to reduce injury mortality and morbidity by supporting communities to improve health, safety and well-being.

The Centre's objective is to continue to be a leader in the provision of quality child safety promotion services that meet the needs of all.

This includes collaborative initiatives, community consultation and support, advocacy, education and the provision of resources to enhance support and meet the needs of those working within local communities and with both minority and vulnerable groups.

The following report has been compiled by The Royal Children's Hospital Safety Centre staff to meet the reporting requirements of the WHO Collaborating Centre on Community Safety Promotion at the Karolinska Institute in Sweden. The Safety Centre was designated as an Affiliate Safe Community Support Centre on April 19th 1999. The Centre must meet the criteria as an Affiliate Safe Community Support Centre as listed on the website:

http://www.phs.ki.se/csp/who_affiliate_centers_members_en.htm

Safety Centre Wins Prestigious Award!

On the 27th of November 2008 Dr Claire Noone the Director of Consumer Affairs Victoria presented the Royal Children's Hospital Safety Centre with the **WINNER 2008 Award**.

Barbara Minuzzo – Senior Project Coordinator accepted this award on behalf of the Safety Centre *in* recognition of the work the Centre does within the community.



MULTIDISCIPLINARY AND CROSS-SECTORAL APPROACHES TO THE SAFETY CENTRE PROGRAMS

The Royal Children's Hospital Family Services Department

The Family Services Department of The Royal Children's Hospital Melbourne brings together the Safety Centre, the Family Resource Centre, The Royal Children's Hospital Volunteer Service, and also the Resource Centre for Child Health and Safety (CHAS)

The outcome is a strong, multi-skilled team of family support workers, health promotion specialists, safety consultants, paediatric information specialists and the Volunteer team. This departmental structure has strengthened the Safety Centre by expanding the support and skill base available, thus enabling and ensuring a long term commitment from The Royal Children's Hospital to safety initiatives within the framework of family support services.

The Child and Youth Injury Prevention Alliance (CYIPA)

The Child and Youth Injury Prevention Alliance (CYIPA) was formed in 2001 to strengthen collaboration on child injury research and prevention that harnesses the intellectual capital and capacity of the peak organisations in Victoria.

CYIPA members include the following organisations:

- The Royal Children's Hospital Safety Centre
- Monash University Accident Research Centre
- Kidsafe Victoria
- Victorian Poisons Information Centre, Austin Hospital
- McCaughey Centre, School of Population Health, University of Melbourne

In July 2009 CYIPA will provide a poster presentation at the National Injury Prevention Conference in Melbourne, Australia; titled '*Cotton Wool or Safe Play? A conundrum for Safety Promotion*'.

In this presentation the Child and Youth Injury Prevention Alliance (CYIPA) will explore the challenges of providing safe play and physical activity with minimal risk of injury. CYIPA will also indicate practical solutions based on research-evidence on how to OK children to engage in safe physical activity.

Victorian Burns Prevention Partnership (VBPP)

The Royal Children's Hospital Safety Centre, together with representatives from the state's fire services and the Alfred Hospital and The Royal Children's Hospital Burns Units have been meeting to share knowledge, discuss issues around burns prevention and initiate and develop joint projects campaigns and media releases.

Recent collaborative works include a Safe Newsletter:

[Stay safe burns prevention newsletter Volume 1 number 1](#) (PDF 4 MB)

Go for Your Life. 'Filling the Gaps'

The Safety Centre has been an integral member of the 'Filling the Gaps' Reference Steering Committee 2007- since 2007

The objective of the working group is to identify gaps in provision of nutrition and physical activity information and services available to parents, carers and professionals, and to enhance the resources and knowledge of parents to support their children to maintain or adopt healthy eating and physical activity patterns.

The other objective is to develop, implement and evaluate a healthy eating and physical activity, a state-wide resource for new parents, and also to strengthen the capacity of health professionals working with children and local government to provide practical and consistent nutrition and physical activity information, resources and programs to families with children 0-12 years (with a specific focus on 0-2 years)

A FRAMEWORK FOR PROMOTING INVOLVEMENT IN COMMUNITY NETWORKS.

Victorian Safe Communities Network (VSCN)

The Safety Centre was a founding member of the VSCN in 1996 and continues to have a very strong involvement in the Victorian Safe Communities Network.

This participation provides a major source of support for community-based workers especially in local government, who consult the Safety Centre and the VSCN for information and advice.

From mid 2003 the Safety Centre has provided the Secretariat for the VSCN. www.vscn.org.au



SUPPORT FOR COMMUNITY BASED STRATEGIC PLANNING PROCESSES

The Safety Centre is an integral member of the Community Safety Month Advisory group and sub groups -Working together for a safer community

Background

Community Safety Month (CSM) is held each October. It is a 'call to action' campaign that mobilises key stakeholders in local communities to form partnerships to promote community safety.

CSM provides an opportunity to recognise and celebrate the ongoing safety promotion work of community groups, agencies, researchers, businesses and all levels of government. The aim is to facilitate working together for a safer community by promoting safety in all domains. It is both a call to action to these groups, and a springboard for further action by local communities throughout the year.

Safe Communities Day on 1 October 2008 was an international event to recognise the importance of promoting safety and preventing injuries in local communities.

Safe Communities Day marked the commencement of the 12th Community Safety Month (CSM) in Australia in October 2008.

One of the many highlights in Victoria was the Docklands Family Safety Day which attracted over 50,000 visitors.

The Royal Children's Hospital Safety Centre together with the various safety promotion stakeholders from throughout Victoria attended, displayed and distributed various resources.

Inspector Myles King of Victoria Police is pictured to the right demonstrating safe car travel to a young 'driver' during the Preschool Community Safety Day in Geelong where 250 preschoolers and their families participated in another event for Community Safety Month.



A state level highlight for Community Safety Month 2008 was the 2008 Safe Roads Conference, held in Melbourne. This conference brought together road safety practitioners, researchers and community representatives. It was also the occasion for the first viewing of CSM's new livery with (L-R) conference delegates Jan Shield, Lynne Galanti and Barbara Minuzzo in attendance.



The international highlight for Community Safety Month 2008 was the gathering of over 500 delegates from around the globe in Christchurch New Zealand for the 17th International Safe Communities Conference, 20-23 October, where they were able to share their experiences and learn more about safe community programs. Check out the website (<http://www.conference.co.nz>)

Lucy Midolo, City of Wyndham (L) and Barbara Minuzzo (R) caught up with Prof. Andrea Costanzo from Rome's Societa' Italiana di Traumatologia della Strada Presidente Docente di Ortopedia e Traumatologia Universita' "La Sapienza" at the conference.



Community Safety Month Strategic Plan 2009-2011

The Community Safety Month Strategic Plan 2009-2011 was developed collaboratively by over 40 community safety professionals who participated in a workshop at The Royal Children's Hospital in January 2009. This plan will provide a framework for conducting CSM over the next 3 years. For the period 2009-2011, major themes, issues and events have been selected as a guide, while recognising that different communities will give expression to their community safety concerns according to local needs. The major theme is Active safety. The priority issues are Violence prevention, Sports and recreation, Emergency preparedness. The priority event is Community safety expo.

The Safety Centre is an active member of the Communities That Care Board

Communities That Care (http://www.rch.org.au/cah/research.cfm?doc_id=10596) was initiated in Australia with the vision of promoting the healthy development of children and young people through long term community planning to prevent health and social problems. Communities That Care Ltd is a not-for-profit company set up as collaboration between The Rotary Club of Melbourne and The Royal Children's Hospital in Melbourne. The Centre for Adolescent Health at The Royal Children's Hospital Melbourne has been providing research and technical support for this best-practice initiative.

How does Communities That Care assist local government?

- **Consulting work:** in areas that require long term community planning to prevent health and social problems for children and young people.

Assessment tools to assist community planning. and **Training** to assist community planning activities.

Some key achievements to 2008.

- Victorian adaptation and trial of the Communities That Care youth survey (Victorian Health and Wellbeing Survey); National licensing rights to deliver the program developed in the United States; Development of new community planning survey tools; Completion of the International Youth Development Survey to prospectively test the Communities That Care youth survey
- Three Australian "pioneer" communities have been successfully implementing the Communities That Care process since 2001. The Communities That Care planning process has been successfully completed within at least some areas in all three of these sites.
- In 2008 the first resurvey report was published providing evidence that the large trial of Communities That Care in the Mornington Peninsula Shire is showing indications of

positive improvements in adolescent health behaviours and social environmental perceptions.

A forum was also held in 2008 titled “*Community planning to reduce alcohol-related problems for children and young people*” The forum was held in The Royal Children’s Hospital and was attended by over 100 people.

The aim of the forum was to bring together state officials, community professionals and local citizens to increase understanding of the range of strategies that can be effectively implemented within communities to reduce the currently high levels of alcohol use and related-problems experienced by children and young people in Australia. The event was coordinated by Communities That Care Ltd with the assistance of The Royal Children’s Hospital Safety Centre. The Safety Centre considers alcohol misuse as an important determinant of preventable injury.

Directory of Organisations and Contacts in Safety Promotion

The Safety Centre maintains a Directory of Organisations and Contacts in Safety Promotion primarily for health professionals, teachers, students and community safety practitioners. The Directory provides a comprehensive and regularly updated listing of injury prevention organisations and contacts.

The Directory of Organisations guides and supports health professionals undertaking safe community initiatives by facilitating access to programs, information, websites, resources and displays, educational resources for children, adolescents and adults and safety products. The Directory is available on the Safety Centre’s website at www.rch.org.au/safetycentre

Information Services

The Safety Centre provides a telephone advisory service to the public. The majority of clients are health professionals seeking advice, resources or support for community intervention initiatives. Parents also frequently contact the advice line, enrolling in education sessions or seeking advice on car restraints, poisoning prevention and other home safety issues. In 2008 the Safety Centre completed 1,100 information requests.

The Safety Centre Website provides access to the Centre resources at www.rch.org.au/safetycentre . In 2008 there were 65,571 visits to the Safety Centre website, an increase of 67% on the previous year.

Consultations for Health Professionals

The Safety Centre welcomes health practitioners working in injury prevention. Individual advice and support for local community projects is available by appointment. A reference library housing a wide range of resources is accessible.

Community outreach workers, early intervention support staff and government case workers supporting families with special needs, as well as high risk and vulnerable groups are also assisted individually by appointment.

Collaboration, Support and Partnership

The Safety Centre is represented on numerous forums and participates in consultation processes including:

- Child and Youth Injury Prevention Alliance
- The Royal Children's Hospital Cultural Diversity Committee
- The Royal Children's Hospital Safety Product Advisory Committee
- Transportation of Children with Special Need Committee (Working Group)
- City of Melbourne Injury Prevention Advisory Committee
- Victorian Local Government Multicultural Issues Network
- Department of Human Services State Health Priorities Group
- The Victorian Safe Communities Network
- The Victorian Burns Alliance Partnership
- Community Safety Month Advisory Committee
- Community Safety Month sub group- Child Safety
- Community Safety Month sub group- Docklands Event

SAFETY CENTRE PROGRAMS IN HIGH RISK AND VULNERABLE GROUPS

The Culturally and Linguistically Diverse (CALD) Communities Peer Education Program

The Safety Centre is highly regarded throughout Australia as a leader in non-English safety education. The Safety Centre has researched, developed, implemented and evaluated a range of community education initiatives for high-risk groups including young children, older people and people of culturally and linguistically diverse backgrounds. In 1991 the Safety Centre initiated the SAFE (Safe Accident-Free Environment) program.



This program was initially designed to meet the needs of low-income and non-English speaking communities and the program is still ongoing.

Using the peer education model and a community development approach, the program delivers health promotion and injury prevention messages to communities in their own first language.

The Safety Centre employs six trained peer educators on a casual basis. They have recently conducted health and safety promotion activities, education sessions and media campaigns for The Royal Children's Hospital, the Victorian Poisons Information Centre and the Murdoch Children's Research Institute. The peer educators work within their own community, presenting in their first language including, Somali, Arabic, Cantonese, Mandarin, Vietnamese, Croatian, Serbian, Italian, Iraqi/Lebanese.

Another primary focus for the peer educators is to initiate environmental change by educating community residents and to work collaboratively with residents and key government bodies to execute broader changes in the community.

Examples of the previous health and safety promotion projects with culturally and linguistically Communities include:

Poisoning Prevention project for Arabic, Somali, Mandarin, Cantonese, Italian and Vietnamese families

Keeping Children SAFE in the car. It's your responsibility



The Bi-Lingual Peer Educators are currently working on a more recent project with Culturally and Linguistically Diverse Communities “Go for your Life” which is a multi-faceted initiative aimed wholly at making healthy eating and physical activity achievable by all Victorians. The main aim of “Go for your life” is to be positive and supportive, encouraging Victorians to feel motivated by how healthy living makes them feel.



Innovative health promotion and injury prevention programs involve six culturally and linguistically Diverse (CALD) peer educators.

Home Safety Posters

Feedback on the Safety Centre’s information folder comprising seventeen separate fact sheets indicated that this was not the best strategy to engage CALD Communities to disseminate safety messages. Instead the Safety Centre developed a set of six posters on home safety covering poisoning, water safety, burns and scalds, outdoor safety, choking and falls.

The posters visually illustrate the safety messages in photographs. Alongside the photographs are brief safety messages. The posters are particularly useful for work with low



literacy groups and CALD communities and have been translated into thirteen languages. These posters can be viewed on our website at www.rch.org.au/safetycentre

Taxi Initiative in Victoria: Improving Equity and Safer Travel.

The Safety Centre has been working towards influencing Government and related organisations in the area of child, family and community safety.

The Safety Centre is concerned about the discrepancy between the current legislative requirements to have children restrained in an approved car restraint while in a personal vehicle; however the same requirement is not applied to children travelling in taxis.

As a result the Safety Centre convened a Working Group to address this discrepancy and to support the adoption of a trial proposed by Ultimate Media to fit a select number of taxis with a Child Restraint Storage Unit providing appropriate restraints to enable children to be safe while travelling in all vehicles on Victorian roads.

The working group is made up of Government representatives, including the Victorian Police and the Department of Infrastructure, commercial businesses, community representatives and experts in the field of safety.

Concerned parents and families who wish to utilise a taxi service, cannot safely do so due to the lack of a child restraint. Many disadvantaged and special needs parents, who for example a visual disability have a right to safe travel for their children. Families from interstate or overseas should also have safer options available to them in taxis.

It is hoped that a proposed trial in the near future will address the inequalities in access to safe travel for children, in the near future.

SERVICES IN THE AREA OF INJURY DATA AND INJURY SURVEILLANCE

The Centre for Community Child Health, the RCH Safety Centre and the University of Melbourne authored the publication “Evidence-Based Health Promotion: Child Injury Prevention. This valuable and informative document is available electronically with a link provided from the Safety Centre’s home page at www.rch.org.au/safetycentre

The Safety Centre provides expert services and knowledge in the area of injury data and injury surveillance issues, ensuring all subsequent work undertaken is evidence-based and achievable.

At the commencement of all projects or resource development, the Safety Centre researches and reviews the data with the support of the Victorian Injury Surveillance Unit. The systematic approach for safety promotion and injury prevention is then applied, incorporating the guiding principles for injury prevention. These principles include epidemiology, evidence, education, engineering, enforcement and evaluation. The effectiveness of these principles, working best in combination, are then highlighted and evident.

The broader RCH Safety Team also has expertise in data surveillance. and collection

The RCH Emergency Department and the RCH Health Information Services provide data and injury surveillance to the Monash University Accident Research Centre (MUARC) Victorian Injury Surveillance Unit (VISU).

The Safety Centre staff promotes the work of the Victorian Injury Surveillance Unit and frequently refer practitioners to the VISU publication “Hazard”.

THE SAFETY CENTRE'S SUPPORT FOR SAFE COMMUNITIES AND THE SAFE COMMUNITY NETWORK

The Safety Centre has supported and continues to support the Safe Start Municipalities. The two recent municipalities are:

(1) The City of Greater Geelong

The key objectives of this project are to:

- Improve local knowledge of risks, barriers and facilitators and enhance local capacity to respond to injury issues
- Build sustainable injury prevention responses at a community level with a focus on vulnerable communities
- Develop systems and process to change local capacity to respond to injury issues
- To increase the awareness and importance of a whole of government approach to injury prevention
- To build injury prevention into relevant programs and plans for a sustained focus on injury prevention beyond the four-year term of the initiative.

Strategies include:

- Library presentations and displays
- Community partnership forums
- Partnerships
- Education programs
- First aid training
- Child safe display homes
- Policy and practice change

(2) City of Casey (Accredited as a WHO Safe Community May 2009)

The key objectives of this project are: to:

- Building community awareness about all SafeStart priority areas
- Building partnerships
- Community engagement and local project ownership
- Follow-up support services for families
- A social marketing campaign
- Linking and consulting with vulnerable communities to determine effective means of delivering child safety and injury prevention messages.
- Reducing the incidence of child injuries by increasing knowledge and use of injury prevention products for children aged 0-8 years (in the home, during play during transit and in child care)
- Children's play safety - in the home, backyard, child care facilities, schools and public playgrounds

For more information go to <http://www.health.vic.gov.au/injury/safestart.htm>

The Development of "Satellite Safety Centres" through Community Education Kits

In 2003 the Safety Centre was fortunate to receive considerable Esso and Mobil funding to support the building of safe communities promoting safe child environments. The project was designed in three stages and has provided community education kits to a total of 60 Victorian municipalities who have met the application criteria.



The kit contents include a broad range of home safety products with accompanying safety messages

Phase 3

The Safety Centre has made a commitment to frequently maintain, update and resource these 60 communities.

For more information on this project email barbara.minuzzo@rch.org.au

Child Safety Handbook

In 2003 the Safety Centre produced edition one of a book titled *Child Safety Handbook, A guide to injury prevention for parents of 6-12 year olds.*

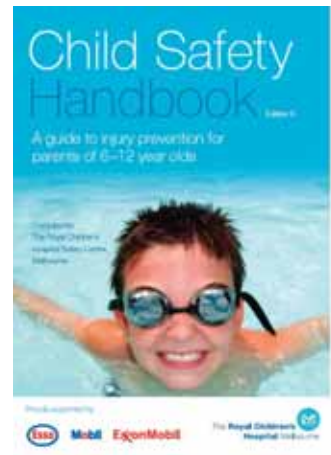
In compiling the book the Safety Centre worked collaboratively with many organisations recognised for their expertise in each field. These organisations represented road safety, water safety, playground safety, sport and recreation, skin cancer, rural and home fire safety, farm safety, poisoning prevention, appropriate pet care, emergency first aid, protective behaviours and internet safety.



The *Handbook* is evidence based and provides an excellent education tool for parents and teachers. Since publication the Safety Centre has been overwhelmed with requests for copies

from both parents and the general community. Many service provider groups have requested bulk quantities to use as a training tool for staff, including those responsible for the care of children in school holiday programs, after school care and visiting school nurses.

To ensure the contents, especially contact details and websites are current; the *Child Safety Handbook* is revised regularly. The fifth edition was published in 2009.



Education Programs

The Safety Centre has been conducting education programs since its inception in 1979.

The Centre allocates time to education sessions each week to ensure the availability of such programs. In June 2008 – June 2009 the Safety Centre conducted 22 group education sessions with a total of number of 525 attendees.

The current focus includes information sessions for first time parents when their baby starts to become mobile and crawl; workshops for child care students training for placement in childcare centres, early education centres and family day care; resources for Year 11 Health and Human Development students; plus workshops for health professionals and teachers.

Production and Dissemination of Safety Centre Resource Material

The Safety Centre has been producing bulk quantities of parent resource material to support projects, community campaigns and local government initiatives since 1983.

The Esso and Mobil Fact Sheets

include seventeen parent fact sheets focussing on injury prevention for parents of 0-5 year olds.

Topics include background and playground safety, pedestrian safety, car passenger safety, poisoning prevention, children and safety with pets, preventing falls, fire safety, sports and recreational safety, home safety, toy safety for pre-school, nursery furniture and safe sleeping, water safety, choking and suffocation, kitchen safety, farm safety, holiday safety and a home safety checklist.



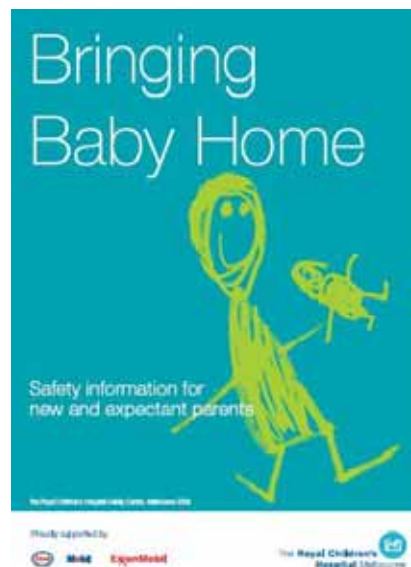
The Dogs'n'Kids Program promotes responsible dog ownership, dog bite prevention and appropriate pet selection. This program has been available since 1999 and was revised in 2002 and again in 2009. The information kit includes a booklet and poster for health professionals plus a brochure for parents. The brochures are also available in five community languages (Italian, Vietnamese, Chinese, Arabic and Turkish). The 2009 project will also include the reviewing the targeted languages other than English to ensure promotion of information to new and emerging communities.

The Bringing Baby Home Kit

- [Bringing Baby Home](#) (PDF 2 MB)

This new publication produced in 2009 aims to promote safety information for new parents.

Building on the huge success of the existing fact sheets we presented a new and exciting format specifically targeting expectant parents. An A4 colour booklet with a collection of the existing fact sheets in addition to two new topics; this fulfils a significant demand for information and resources received in the Safety Centre about planning for a baby.



This new resource enables parents to be informed in a highly accessible format about choosing equipment for safety, providing a safe environment and safe home practices, the standards symbol, legislative requirements and also making the right choice for nursery furniture and car seats.

New topics include information on babysitting and childcare from the Office of the Child Safety Commissioner.

There are 64,000 new births per year in Victoria; at least half of these are first time births. These resources are being distributed to expectant parents attending maternity hospitals, birthing centres or community education classes such as ante-natal, childbirth education or obstetric physiotherapy classes as well as maternal and child health first parents groups.

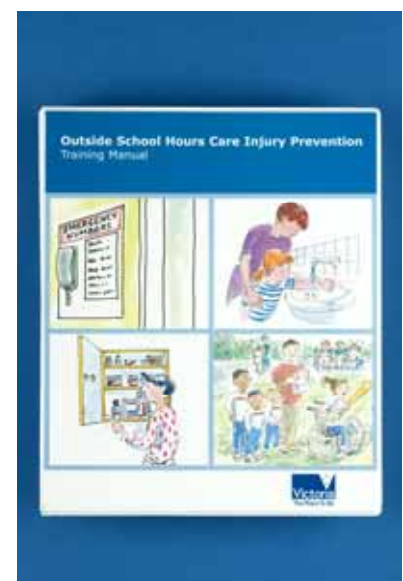
Growing Safely Poster



This poster was first produced in 1996 and was revised in 2004. Due to popular demand it is now available in a smaller size as a handout. The poster beautifully illustrates the developmental stages of children 0-5 years and continues to be in high demand. The accompanying safety messages provide timely reminders to parents of the developing abilities of children as they grow and the consequent exposure to risk.

Injury Prevention Training Resource

The Royal Children's Hospital Centre for Community Child Health and the Safety Centre were successful in obtaining funding from the Department of Human Services to develop an Injury Prevention Training Resource. This resource is for staff across Victoria working in out of school hours programs. Worksheets and answer sheets provide an interactive resource within the Outside School Hours Injury Prevention Training Resource Manual.



The Resource Centre for Child Health and Safety (CHAS)



This Centre is a parent resource centre open to the public, providing the front line service to the Family Services Department including the Safety Centre. CHAS retails books for parents, medical texts and home safety products. The home safety products include a range of items for purchase to assist in preventing serious injury to children such as cupboard and drawer locks, electrical and fire safety products and first aid kits. For more information and to view a catalogue of safety products and parenting books go to www.rch.org.au/chas

Other resources:

A wide range of safety products are installed or displayed in a home like setting in the *Family Resource Centre*. <http://www.rch.org.au/frc/provide.cfm>

Visitors can complete a Self Guided Tour to Safety Products.



COMMUNITY SUPPORT FOR EVALUATION INDICATORS

The Safety Centre actively participated in the “Safe Start: Education, Awareness and Evaluation” project. This project was an initiative of the Child and Youth Injury Prevention Alliance (CYIPA).

Throughout the implementation phase of the project the Safety Centre provided the central point for accessing support, advice and resources to the three local “Safe Start” communities initially funded by this project. In each instance the parties utilised appropriate indicators to evaluate community processes, effects of change and injury rates. This project now includes another two communities supported by the Safety Centre.

The Safety Centre continues to participate in the project “Child Unintentional Poisoning Interventions: Improving the Uptake of Safety Practices”. This project was an initiative of the Child and Youth Injury Prevention Alliance (CYIPA).

Through linking with the Victorian Safe Communities Network and the Australian Injury Prevention Network, practitioners and researchers are encouraged to collaborate closely. This

ensures that work on developing intervention strategies also provides learning opportunities through discussion forums, plus analysis and debate of outcomes and evaluation.

The Safety Centre also includes evaluation surveys with each education workshop presented. The outcome of this data is a report with recommendations; ensuring workshops are responsive to expressed needs and constantly improved to meet the demands of clients.

The Safety Centre collects data on all in-coming telephone advisory line calls. The data that we collect provides us with information on the responsiveness of our service; that the support and strategies offered are evidence based; and that the service is capable of appropriately resourcing the community demand for support and advice.

NATIONAL AND INTERNATIONAL SUPPORT

The Safety Centre has regularly provided a consultancy service to health professionals from within Victoria, interstate and overseas. In the last year the international visits from Injury Prevention and Safety Promotion colleagues have included: international colleagues from Norway, Dubai, Vietnam, Malaysia, China and Korea.

At the national level visitors included colleagues from Queensland, South Australia, Western Australia, and Northern Territory; and at a State level many visitors from the various municipalities.

The Safety Centre was invited to facilitate a presentation on working with culturally and linguistically diverse communities at the 2008 Safe Roads Conference held in Melbourne which was one of the state highlights for Community Safety Month.

- *The Safety Centre attended the Safe Roads Awards where Tim Holding the Minister for Roads talked about the work that The Royal Children's Hospital Safety Centre has done with English and non-English speaking families in keeping children safe in the car and on our roads.*
- *The Safety Centre facilitated a successful Health Practitioners workshop during Community Safety Month 2008 and more are planned for 2009*
- *The Safety Centre was invited to present to a DHS Falls Prevention Health Practitioners Forum on resources and initiatives for Community Safety Month.*
- The Safety Centre regularly communicates with or contributes to:
 - The Australian Injury Prevention Network Injury *Incidence*
 - The Department of Human Services '*Human Services News*'
 - The Department of Human Services '*Window of Opportunity*'
 - The Department of Human Services '*Healthy Partnerships*'
 - The Department of Justice, Emergency Management '*EM Info*'
 - The Metropolitan Fire Brigade '*Fire Call*'
 - The Royal Children's Hospital Newsletter *Kidstalk*
 - Burns Alliance Newsletter '*Stay Safe*'

PUBLICATIONS

- *Child Safety Handbook A Parents Guide to Injury Prevention for 6-12 year olds Fifth Edition 2009*
- *Dogs and Kids Resource Kit Edition 3 2009*
- *Bringing Baby Home. Safety information for new and expectant parents*
- *Presented a paper to the 17th World Health Organization International Safe Communities Conference Christchurch New Zealand October 2008 “Collaborative Partnership Model for Safety Promotion with the Commercial and Public Sector*

Will present a poster presentation at the AIPN Injury Prevention Conference July 2009 on Culturally and Linguistically Diverse Communities. 'Same Issues- Different Communities' —

- *Presented a paper at the AIPN 8th Australian Injury Prevention Conference Sydney Sept 2006 “Community Safety Education Kits-Satellite Resource Centres for the Victorian Community”*
- *Presented a paper to the 15th World Health Organization International Safe Communities Conference Cape Town South Africa 9-11 April 2006 “Community Education Kits - Taking Safety to the Community.”*
- *Outside School Hours Care Injury Prevention Training Resource Manual, a joint project by The Royal Children’s Hospital Centre for Community Child Health and the Safety Centre 2005.*
- *Royal Children’s Hospital Safety Centre Report on the Evaluation of Safety Product Education Kits January 2005*

